



FOR IMMEDIATE RELEASE

Contact: Ann Schwarz
Nina Stern Public Relations
818.990.9242

**TOP-RATED PARENTAL CONTROL SOFTWARE, SAFE EYES,
NOW AVAILABLE FOR NEW INTEL-BASED MACS**

**~ID TECH CAMPS SELECTS SAFE EYES 2006
FOR ITS PRESTIGIOUS NATIONWIDE SUMMER PROGRAM FOR KIDS~**

ATLANTA, GA, July 10, 2006 – Safe Eyes, the software industry’s most trusted and highly rated parental control product, is now available for the newest generation, Intel-based Mac computers. The new Universal Binary version of Safe Eyes 2006 is compatible with both PowerPC and Intel-based Macs running OSX 10.4 or later. It has been selected by the nation’s largest summer computer program for kids, iD Tech Camps, and is now in use at its campus locations across the U.S.

Safe Eyes 2006 for Macs was the first parental control product listed in Apple’s comprehensive list of software compatible with Intel-based Macs. “The speed increase in the new Core Duo processor has made the new Intel-based Mac an attractive upgrade for many Mac users,” said Aaron Kenny, co-founder and Chief Technology Officer for SafeBrowse. “Mac owners comprise an important segment of our customer universe. Our quick reaction to the new platform underscores our commitment to making Safe Eyes technology available for all families who seek a trustworthy, versatile Internet control for their computers.”

According to Karen Thurm Safran, vice president of marketing for iD Tech Camps, “A cornerstone of our business philosophy is to assure parents that iD Tech Camps provides a safe, enriching learning environment for their kids. Thanks to its comprehensive range of features and immediate availability, Safe Eyes 2006 has been an ideal solution for our Intel Macs this summer.”

In a time of increased public concern about the dual issues of Internet safety for kids and excessive time spent online, Safe Eyes offers a highly effective, easy to use answer. Key product features include parents’ ability to limit their children’s access to the web and Internet-based programs, as well as their time in front of the computer. Safe Eyes also allows parents to monitor Instant Messaging, and it will alert them immediately if their child wanders into inappropriate content.

Priced at only \$49.95 for an annual subscription, Safe Eyes 2006 is available at www.safeeyes.com. The yearly subscription allows for installation on up to three computers at no additional charge, including any combination of both Mac and PC systems. Free, downloadable upgrades throughout the year are also included. Easy to install, and with customizable options, the software comes with preset categories that can be tailored to fit the specific needs of a family or organization.

Safe Eyes 2006 recently won PC Magazine’s Editor’s Choice award in the parental control category, and last year the product received the top rating from the nation’s leading consumer research organization.

SafeBrowse is an Internet technology company specializing in the development of content control products that benefit families, businesses, schools and churches. Founded in 1999, SafeBrowse is a pioneering leader with its Flexible Filtering™ technology that runs on both PCs and Macs. EtherShield utilizes the same award-winning technology for filtering small business networks. SafeBrowse serves customers in more than 70 countries across Europe, Asia and the Americas. For more information, go to www.safebrowse.com.

About iD Tech Camps

Founded in 1999, iD Tech Camps provides hands-on technology summer camps for ages 7-17 at prestigious universities nationwide, including Stanford, Emory, Northwestern, UC Berkeley, Princeton, UCLA, and more. At these day and overnight camps, students produce digital movies, create video games, design web pages, learn programming and more. The hands-on, project-based programs offer one computer per student with an average of 6 students per instructor. Each student completes a project at the end of the weeklong program. Visit <http://www.internaldrive.com> or call 1-888-709-TECH (8324).