



EXECUTIVE BIOS

Forrest Collier, Chief Executive Officer

With over 20 years of entrepreneurial and corporate business experience, Collier serves as CEO with responsibility for the overall strategic direction and expansion of *InternetSafety.com*. Prior to joining the Company, Collier founded SmithMorgan, LLC, a venture consulting practice providing strategic planning to emerging-growth companies. Collier gained significant experience as one of the founders of Highland Capital Holding Corporation where he served as Chief Operating Officer for six years. Highland Capital raised over \$65 million in investment capital and grew into a national financial services company with offices in 27 states before being sold to a NYSE company. Collier also held financial and marketing positions with American Airlines, where he helped develop equity, marketing, and service relationships with other airline carriers. Collier earned a B.S in Finance from Auburn University and an M.B.A from Vanderbilt University.

Shane Kenny, President and COO

Kenny's early career in software design, development, maintenance, and infrastructure management—particularly in the realm of user-interface products—provided the basis for his founding of *InternetSafety.com* in 1999. As COO, Kenny is responsible for directing the day-to-day operations and management of the Company. Under his leadership, *InternetSafety.com* has evolved from a start-up ISP into the web's one-stop source for staying safe online. Kenny's understanding of the software industry was developed during his tenure at Automated Logic Corporation where he worked with a variety of end user software development projects. Kenny also played an instrumental role in developing and building the infrastructure of a collegiate electronic payment system by leading the project's work with point-of-sale devices and credit card processing companies.

Aaron Kenny, Chief Technology Officer

Aaron Kenny, co-founder of *InternetSafety.com*, serves as the Company's Chief Technology Officer. In this capacity, Kenny is responsible for all aspects of product planning, software development and overall system architecture. Under Kenny's leadership, *InternetSafety.com* has developed family safety tools that are regarded – by independent and respected publications and industry leaders – as the most advanced and user-friendly within the industry. Kenny provides an active voice on topics regarding Internet safety through industry events, media appearances and various Internet blogs. Prior to founding *InternetSafety.com*, Kenny honed his skills in the technology arena at Automated Logic Corporation where he was responsible for the overall management of an enterprise scale network. The experience provided a unique platform to become proficient with diverse network and Internet technologies.

Joe Stradinger, Chief Evangelist

Stradinger, who co-founded Musicforce.com in 1999, serves as Chief Evangelist for *InternetSafety.com* and is responsible for the ongoing expansion of the Company's direct, OEM and retail distribution channels. Stradinger was CFO and COO at Musicforce.com, the largest online retailer of contemporary Christian music when it launched, until the company was acquired by Gaylord Entertainment. He then served as Vice President of Strategic Development for Gaylord's Internet division. Stradinger's background also includes real estate investment, advisory and business development services through a venture capital firm, and various financial and business consultancy positions with Arthur Andersen.